

CASE STUDY

Project-based Flooring Company Eliminates 30 Day Waiting Period for Clients Paying Invoices



About D & R Flooring

D & R Flooring is a Los Angelesbased flooring company that started in 2009. Owners Carlos and Azalea Rodriguez have worked for years to employ the best flooring techniques.

BEFORE D & R FLOORING HAD TO DRIVE TO THE BANK TO BE PAID

Originally D & R Flooring could only accept checks for the work their company performed. This was not an ideal solution for them, as it meant their owners would spend all day driving around town to collect paper checks from contractors and clients, then physically take them to the bank.

Even worse, their turn around rate to collect payments ranged from 30-60 days, and since many D & R Flooring customers traveled, making them unavailable to collect payment, D & R Flooring found it a headache waiting for payments.

Many of their clients also traveled, and that meant sometimes waiting half a year for their client to return to the Los Angeles region, or rely on checks being sent via the mail, risking theft or a lost check.

WHY THEY NEEDED A NEW PAYMENT SOLUTION

Since switching to BNG Payments, D & R Flooring eliminated wasting time with accepting paper checks and visits to the bank.

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D & R Flooring also no longer waits 30-60 days to get paid, as the BNG Gateway shortens their collections cycle. Most invoices D & R Flooring sends to their customers are collected within a 2-hour timeframe or a day.

This instant cash flow makes growing their business feasible since they are no longer chasing down payments. D & R Flooring now has the money to expand their business because of a consistent collection process, allowing them to focus on growing their business.

WHY THEY WOULD RECOMMEND BNG PAYMENTS

""I love that the payments process is simplified and easy to understand. BNG Payments Gateway makes it easy for our clients to pay their bill within the day of receiving the invoice. BNG Payments understands the needs of our business and can give us the support we need to keep our business growing."

Azalea Rodriguez, Owner of D & R Flooring



Learn about how you can take payments smarter with the best solution for your business.

www.bngpayments.net/merchant-services/

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