

# **CASE STUDY**

# Busek Olson & Associates Streamlines Billing Through QuickBooks and Credit Cards Processing



## **About Busek Olson & Associates**

Busek Olson & Associates is a Fargo-based tax preparation business who provides tax and accounting services to individuals and businesses.

#### BUSEK OLSON & ASSOCIATES USED TO RELIED ON MAILING INVOICES

Originally Busek Olson & Associates struggled with how they managed their billing. Paper checks were the primary method used to receive payments from clients. This manual process took their accounting team hours to complete each month, and manually depositing checks, as well as recording these transactions in QuickBooks, was equally as arduous.

They did accept a few credit card payments, but outside of having one credit card terminal, their payment processing setup was a manual one. One of the common problems was trying to receive support when payments issues arose. Not having an automated solution was negatively affect their business and their clients' interactions with their business.

The owners of Busek Olsen & Associates wanted to find a more professional way to handle their billing. They wanted to accept payments via credit cards and automatically reconcile the transaction in QuickBooks. Busek Olson & Associates did not want to work with a payment processing solution that did not match their level of professionalism.

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### WHY THEY NEEDED A NEW PAYMENT SOLUTION

Busek Olson & Associates partnered with BNG Payments to help solve their payments issues and because of this no longer worries about handling checks and manually entering payments. The team at Busek Olson & Associates enjoys working with a payment processing company who meets their level of professionalism with support and services, especially as they have grown. With new office locations, they've been able to set up credit card processing accounts for their new locations and track everything with ease.

The biggest difference for Busek Olsen & Associates is how easy handling how they process payments has become. It's streamlined, and saves them time and money.

### WHY THEY WOULD RECOMMEND BNG PAYMENTS

"We've been utilizing BNG for our credit card processing for about six years, and we've been very satisfied with their performance and their support. It is one area of our business that we never have to worry about."

Kent Busek, Owner of Busek Olson & Associates



Learn about how you can take payments smarter with the best solution for your business.

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